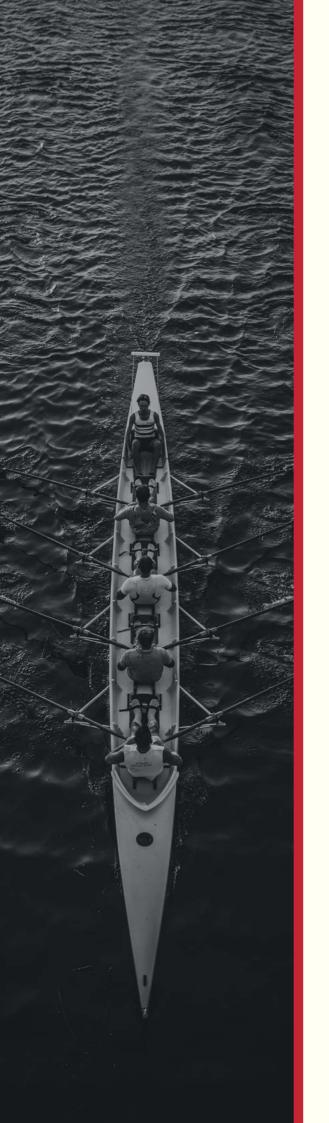


Shaped by Vision Guided by Strategy



www.forwardsurge.org







We seek to establish vehicles and avenues that equip leaders at all levels, be they boards, executives, CEOs, Leaders of Business, Business Owners, Corporate, SMEs, NGO, and Government/County Leadership in Kenya, Africa, and beyond through:

- Reaching, training, coaching/ mentoring and empowering sector executives and leaders, equipping them with current and relevant tools and templates.
- Assisting them to competently navigate the challenges of executive responsibilities and leadership, such as strategy implementation, innovation, change management, and decision making, and leading in turbulent times.





Our Vision

To impact 3000 transformed leaders who catalyze and establish authentic governance structures in Africa and beyond by the year 2050.

Our Mission

Nurturing intelligent leadership who advance and champion value based structures, systems and processes in the marketplace.

Our Values

Commitment Integrity Organisation Discipline





The programs we Run

B.O.L.D



LEAD COACH

LEADXPRNC



Our Approach

Toolset

The collection of tools and techniques used to generate new options and implement them.

Skillset

A framework that allows leaders to use their knowledge and skills to accomplish their goals.

Mindset

The attitudes and resulting behaviours that allow the tools and skills to be effective.





What Is The Real Job Of A Leader?

Effective Leaders make tough decisions through ruthless prioritization, brought on by an acute sense of self awareness of their capabilities, strengths and weaknesses

The **BOLD PROGRAM** (Business Oversight Leadership Development), helps you Define and own your Leadership journey! Lets get BOLD!





Empower your Managers to make quality decisions and drive your business growth and productivity

The LAMP PROGRAM equips and empowers your managers to thinkcritically, ask the right questions and develop innovative approaches to solving problems.

Attend any one module on offer every month and acquire the right knowledge and develop the right skills to become an effective leader.

Sign up today: www.forwardsurge.org











Lead Coach

LEADCOACH ® workshops are all about boosting the Leader's capacity to foster growth in others. It's all about cultivation of right people-practices and behaviours. The leader needs to employ the law of the harvest when it comes to talent...

LEADCOACH ® Theory of change

* Condition the soil * Sow the seed * Water it * Reap the harvest

Purpose of LEADCOACH ®?

1. Create a coaching culture

2. Sharpen coaching skills to attract and retain great talent

- 3. Manage differences and diversity through coaching
- 4. Facilitate and catalyse crucial conversations
- 5. Foster growth in teams and others
- 6. Provide effective feedback
- 7. Orchestrate learning opportunities
- 8. Groom high potential performers
- 9. Identify blockers and barriers to success
- 10. Action planning, monitoring and accountability



LEADXPRNC®

The **LEADXPRNC® Program** is an Executive Coaching program that runs for 8 months. The coaching, which is curated around the ForwardSurge 10Ps leadership framework, is revolutionary and transformational.

LEADXPRNC is a platform that endeavors to use personal Leadership branding as an instrument to Understand personal influence, enhance selfawareness, drive personal and corporate performance.

The ultimate goal is to achieve competence, productivity and profitability. It essentially aims at giving leaders tools that will deliver that much soughtafter effectiveness also known as a cutting-edge leadership.



Our Methodology

Training is structured in a three-tier approach;

1. In incorporating a 10% load of intellectual learning, the aim is to create **AWARENESS**;

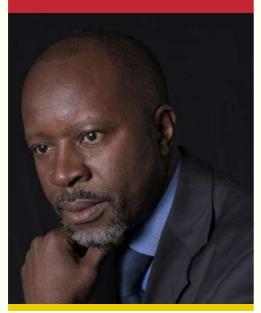
2. A 20% load of adaptive learning that creates **ACCEPTANCE** and ownership, whichessentially begins to shape the leader on how to ADAPT the training for use at work.

3. It further loads 70% on to **APPLICATION** at work, known as learning by doing or doing-as-you-learn.This is where the coaching dynamic comes into play and crystalizes the TRAINING and SUPPORTS BEHAVIOUR CHANGE, addressing the ineffective leadership behaviors and the leadership growth areas; A change in behavior that is sustainable and acknowledged by others!





Peril John Alubbe Founder and CEO



Kennedy Luvembe Consultant and Life coach



Moses Sitati Munoko Advisory Board Member



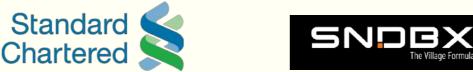


Our Clients



















Shaped by vision Guided by strategy Grounded in values Disciplined to process

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